



Orientation Itinerary

March 10, 2023
8:30 AM – 2:00 PM

| | |
|------------------|--|
| 8:30 - 9:00 AM | Breakfast and Photos All |
| 9:00 – 9:20 AM | Welcome Welcome Chair Gonzales and Executive Director Binu Abraham Introductions and Ice Breaker Eileen Goodwin Review of the Day Eileen Goodwin |
| 9:20 – 9:45 AM | Vision Teams Exercise All |
| 9:45 – 9:55 AM | Break All |
| 9:55 – 11:45 AM | About COG Intro to COG Binu Abraham and Veronica Lezama How COG fits into the State Bill Higgins Functions of the Board Binu Abraham and Norma Rivera How COG fits into the Region Maura Twomey |
| 11:45 – 12:00 PM | Board Norms Brown Act Eileen Goodwin |
| 12:00 – 12:30 PM | Lunch All |
| 12:30 – 1:00 PM | Funding and Project Development Funding Norma Rivera Project Development Veronica Lezama |

1:10 – 1:25 PM

Break
All

1:25 – 1:40 PM

Communication
Communication | Eileen Goodwin

1:40 – 2:00 PM

Final Remarks
Review and Next Steps | Eileen Goodwin
Final Remarks and Adjourn | Chair Gonzales and Executive Director Binu Abraham



COG Orientation Reference Sheet

| | URL | Description |
|----------------|--|--|
| COG Website | http://sanbenitocog.org/ | Council of Governments main webpage. |
| About COG | http://sanbenitocog.org/about/ | COG contact information – Board of Directors – Staff Directory – Budgets – Audits – OWP. |
| Meetings | http://sanbenitocog.org/meetings/ | Meeting schedule and agendas for COG, LTA, ALUC, Measure A, SAFE, TAC, SSTAC, BPAC, Measure G Oversight Committee. |
| Projects | http://sanbenitocog.org/transportation-updates/ | Transportation Updates, Highways, Local Streets and Roads, Bicycle and Pedestrian and Aviation. |
| Highway 25 | http://sanbenitocog.org/hwy25/ | Highway 25 Conversion project and SR25/156 Turbo Roundabout Safety Project. |
| Measure G | http://sanbenitocog.org/measureg/ | Measure G Project Status Interactive Map, Measure G Annual Reports, San Benito County Roads and Transportation Safety Investment Plan. |
| Planning | http://sanbenitocog.org/planning/ | RHNA, Regional Transportation Plan, Short Range Transit Plan, Regional Growth Forecast, SR 156 Multimodal Enhancement Study. |
| Public Transit | http://www.sanbenitocountyexpress.org/ http://jdasbcseniors.org/ | Transit services, schedules, fares. |



COG Employee Contact

| Name | Contact Information | Description |
|---|---|---|
| Binu Abraham Executive Director | Email: babraham@sanbenitocog.org Phone: 831-637-7665 Extension: 207 | Agency Oversight |
| Veronica Lezama Transportation Planning Manager | Email: veronica@sanbenitocog.org Phone: 831-637-7665 Extension: 206 | Transportation Planning |
| Norma Rivera Administrative Services Specialist | Email: norma@sanbenitocog.org Phone: 831-637-7665 Extension: 208 | HR Liaison, Accounting, Office Administration |
| Regina Valentine Transportation Planner | Email: regina@sanbenitocog.org Phone: 831-637-7665 Extension: 205 | Transit Planning |
| Monica Gomez Secretary | Email: monica@sanbenitocog.org Phone: 831-637-7665 Extension: 201 | Board Clerk |
| Griselda Arevalo Office Assistant | Email: griselda@sanbenitocog.org Phone: 831-637-7665 Extension: 200 | Administrative Support |
| Rich Alves Transit Mechanic | Email: rich@sanbenitocog.org Phone: 831-634-4929 | Mechanic |



COG Board of Directors Orientation

March 10, 2023



Rene Rodríguez Photography

Introductions

- Name
- Affiliation (City/County/Staff)
- Why are you interested in COG?



Agenda



01. Breakfast

02. Welcome

03. Vision Teams

04. Break

05. About COG

06. Board Norms

07. Lunch

08. Funding & Project Development

09. Break

10. Communication

11. Final Remarks



Who is
COG?







Association of Monterey Bay Area Governments

Local

Regional

State

Federal

California Transportation Commission

Caltrans

Federal Transit Administration

Federal Highway Administration

Board of Directors



Chair
Bea Gonzales



Vice Chair
Scott Freels



Director
Mia Casey



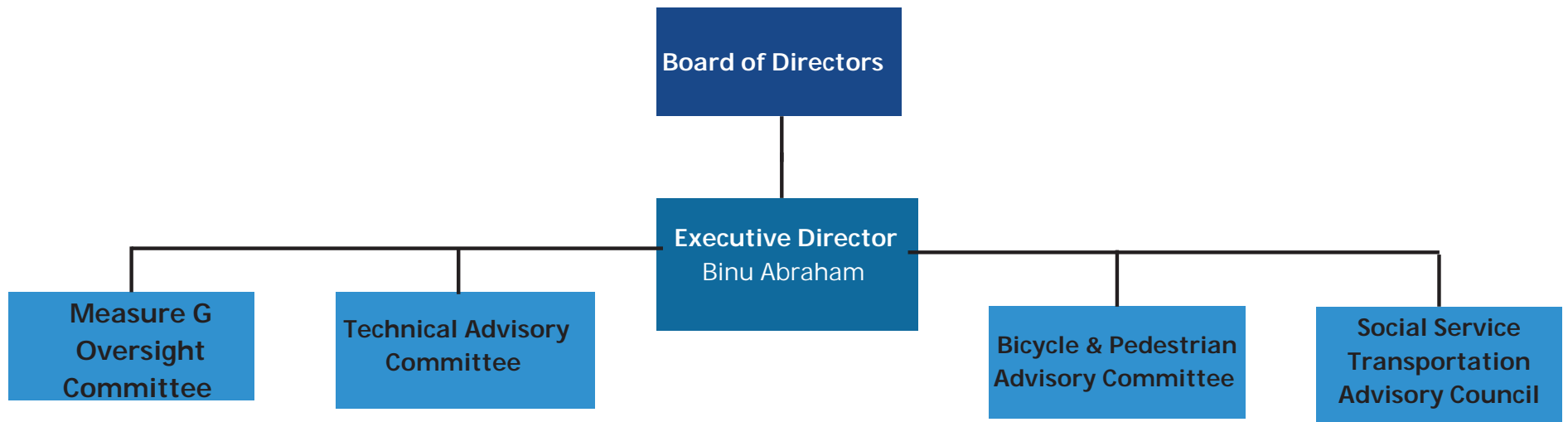
Director
Dolores Morales



Director
Mindy Sotelo

How does COG
ENGAGE?

COG Advisory Committees



Public Communication



<http://sanbenitocog.org/>



[facebook.com/SanBenitoCOG](https://www.facebook.com/SanBenitoCOG)



[@CountyExpress](https://twitter.com/CountyExpress)



[Instagram.com/sanbenitocog/](https://www.instagram.com/sanbenitocog/)



Welcome New Members!

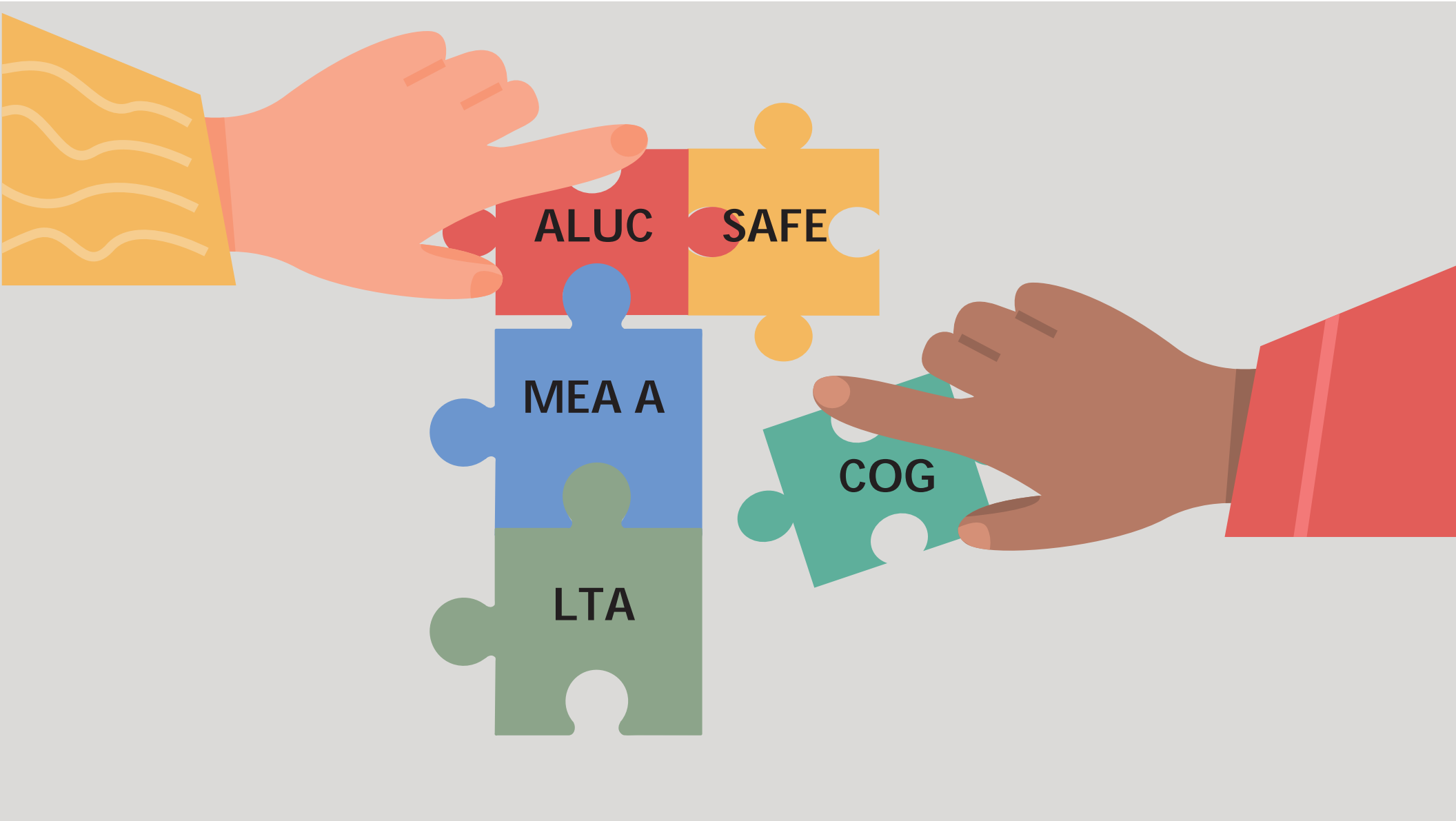


Veronica Lezama
Transportation Planning Manager
Council of San Benito County Governments



Diego Corvera
Civil Engineer
City of Visalia

What Else Do We
DO?



ALUC

SAFE

MEA A

LTA

COG

Airport Land Use Commission (ALUC)



1. Protect public health, safety, and welfare by ensuring the orderly expansion of lands surrounding the airports (PUC 21670 (a) (1)).

- Hollister Municipal Airport
- Frazier Lake Airpark

2. Airport Land Use Compatibility Plans



Frazier Lake Airpark



Hollister Municipal Airport



Airport Land Use Commission (ALUC)



- Minimize exposure to excessive noise & safety hazards.
- Required for all public use airports. (PUC 21675 (a)).
- No Authority to approve projects.



Service Authority for Freeways & Expressways (SAFE)

Funding

- \$1 Vehicle Registration Fee

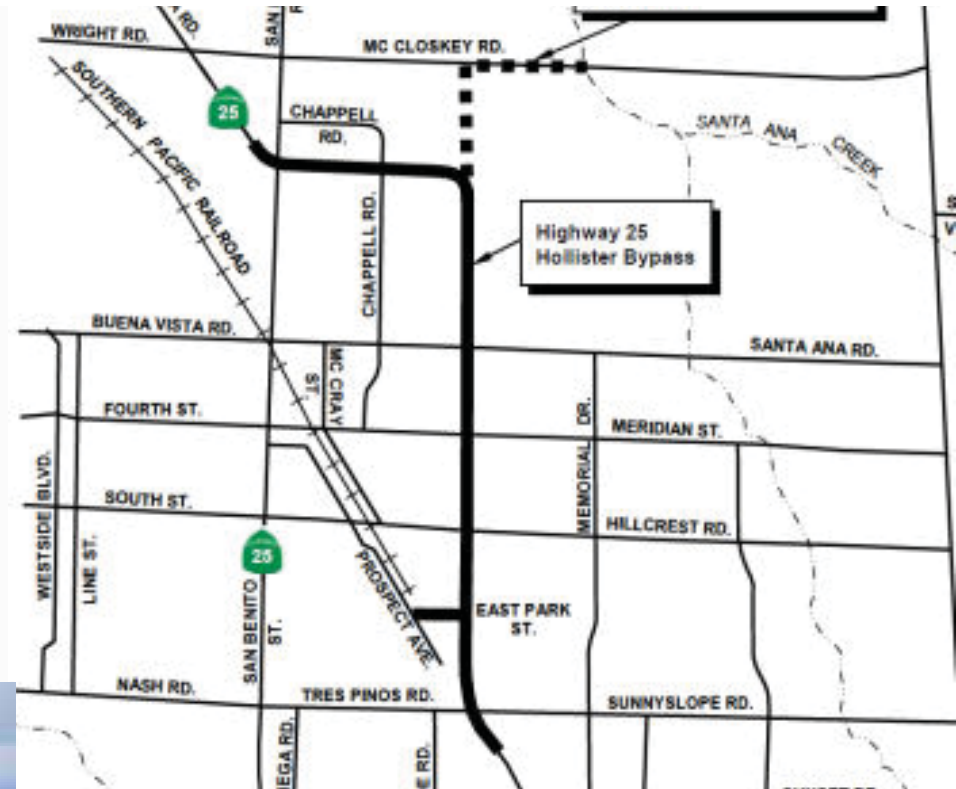
Emergency Motorist Aid Programs

- Emergency Roadside Call Box Programs
- CHP Safety Enforcement



Measure A Authority

- 83 percent voter approval
- 1988. 10-Year. \$15.5 M.
- 1/2 Cent Sales Tax
- 2009 - Hwy 25 Bypass Construction
- 1990's - SR 156 Bypass



Local Transportation Authority (LTA)

- **Joint Powers Authority (1990)**
- **Roles in San Benito County**
 - Public transportation administration
 - Consolidated Transportation Service Agency
- **Service Types**
 - Specialized Transportation
 - San Benito County Express



Local Transportation Authority (LTA)

Service Name: Specialized Transportation

Operator: Jovenes De Antaño

Out of County Medical Transportation

Monday -
Saturday trips for
medical services
not available in
San Benito County

Medical Shopping Assistance

Monday - Friday
medical and
shopping trips
countywide

Senior Lunch Transportation

Monday - Friday
congregate meal
site trips in north
county



Local Transportation Authority (LTA)

Service Name: San Benito County Express

Operator: MV Transportation

Intercounty

Monday - Sunday
shuttle service
from Hollister
and San Juan
Bautista to Gilroy

Trippler/ Fixed Route

School days open
to general public
although used
primarily for
student trips

Dial-a-Ride/ Paratransit

Monday -
Saturday pre-
booked demand
response trips in
north county



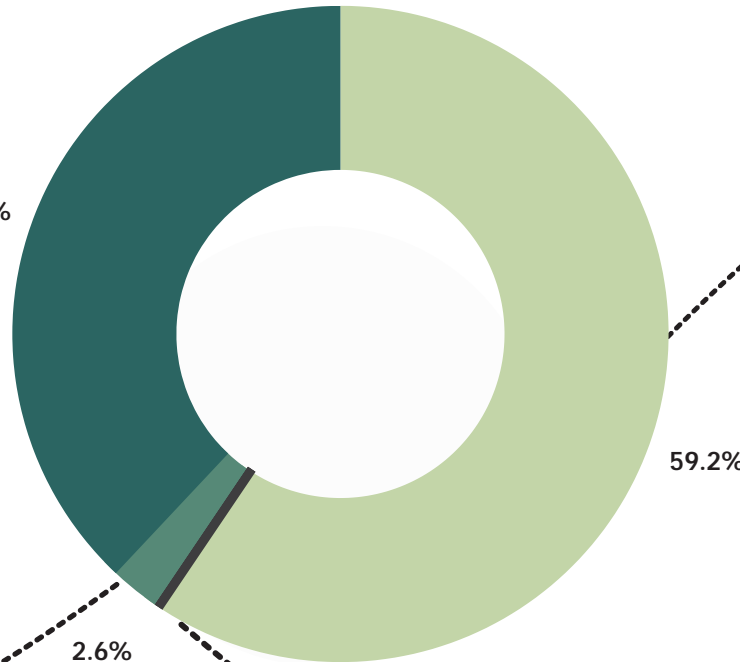
Staff Time Allocation by Entity

Local Transportation
Authority (LTA)

Council of
Governments
(COG)/Regional
Transportation
Planning Agency (RTPA)

Service Authority for
Freeways & Expressways
(SAFE)

Airport Land Use
Commission (ALUC)



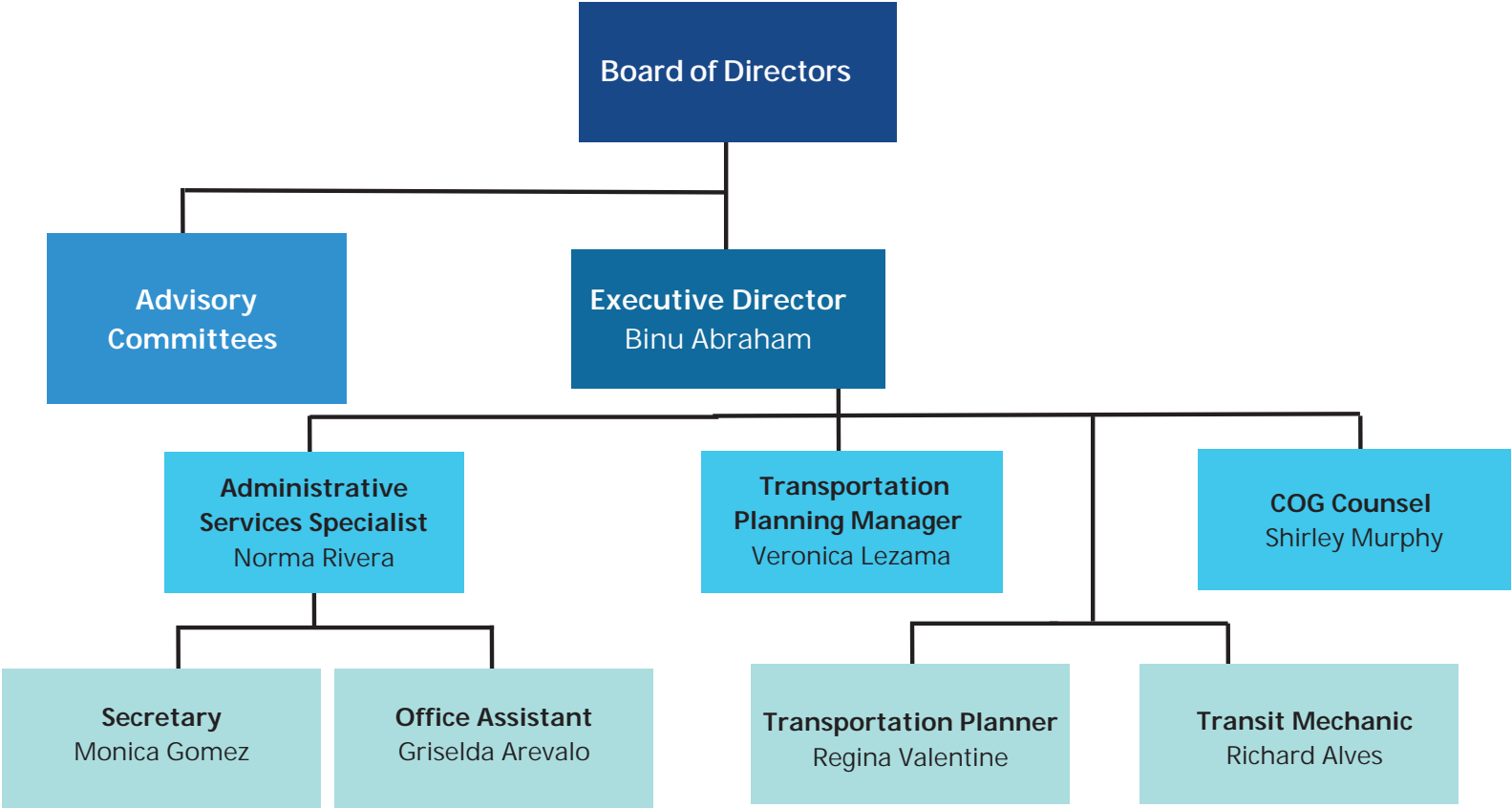


**Bill Higgins, Executive Director
California Association of Councils of
Governments**

Who Does
WHAT?

Council of San Benito County Governments

Organizational Chart



Functions of the Board

- Serve on Regional and State Boards
- Policy Direction
- Coordination & Communication



Staff Roles and Responsibilities



SBCOG
San Bernardino County Office of General Services

Home | About | Strategic | Projects | Highway 21 | Resource Planning | Public Transit | Wellness | Research

Staff

Griselda Arreola
Position: Office Assistant
Email: griselda@sanbering.org
Phone: 951 437-7603 Extension: 221

Projects

Monica Gomez
Position: Secretary
Email: monica@sanbering.org
Phone: 951 437-7603 Extension: 221

Projects

Norma Rivera
Position: Administrative Services Specialist
Email: norma@sanbering.org
Phone: 951 437-7603 Extension: 226

Projects

Regina Valentine
Position: Transportation Planner
Email: regina@sanbering.org
Phone: 951 437-7603 Extension: 226

Projects

Rich Alvez
Maintenance Department
Position: Heavy Equipment Mechanic
Email: rich@sanbering.org
Phone: 951 434-9625

Projects

Veronica Lezama
Position: Transportation Planning Manager
Email: veronica@sanbering.org
Phone: 951 437-7603 Extension: 226

Projects

Binu Abraham
Position: Executive Director
Email: binu@sanbering.org
Phone: 951 437-7603 Extension: 221

Projects



Binu

Agency Oversight



Griselda

Admin Support
Customer Service



Monica

Clerk of the Board



Norma

Accounting
HR Liason
Office Administration



Regina

Transit Service Design
Transit Contract Management



Rich

Fleet Maintenance

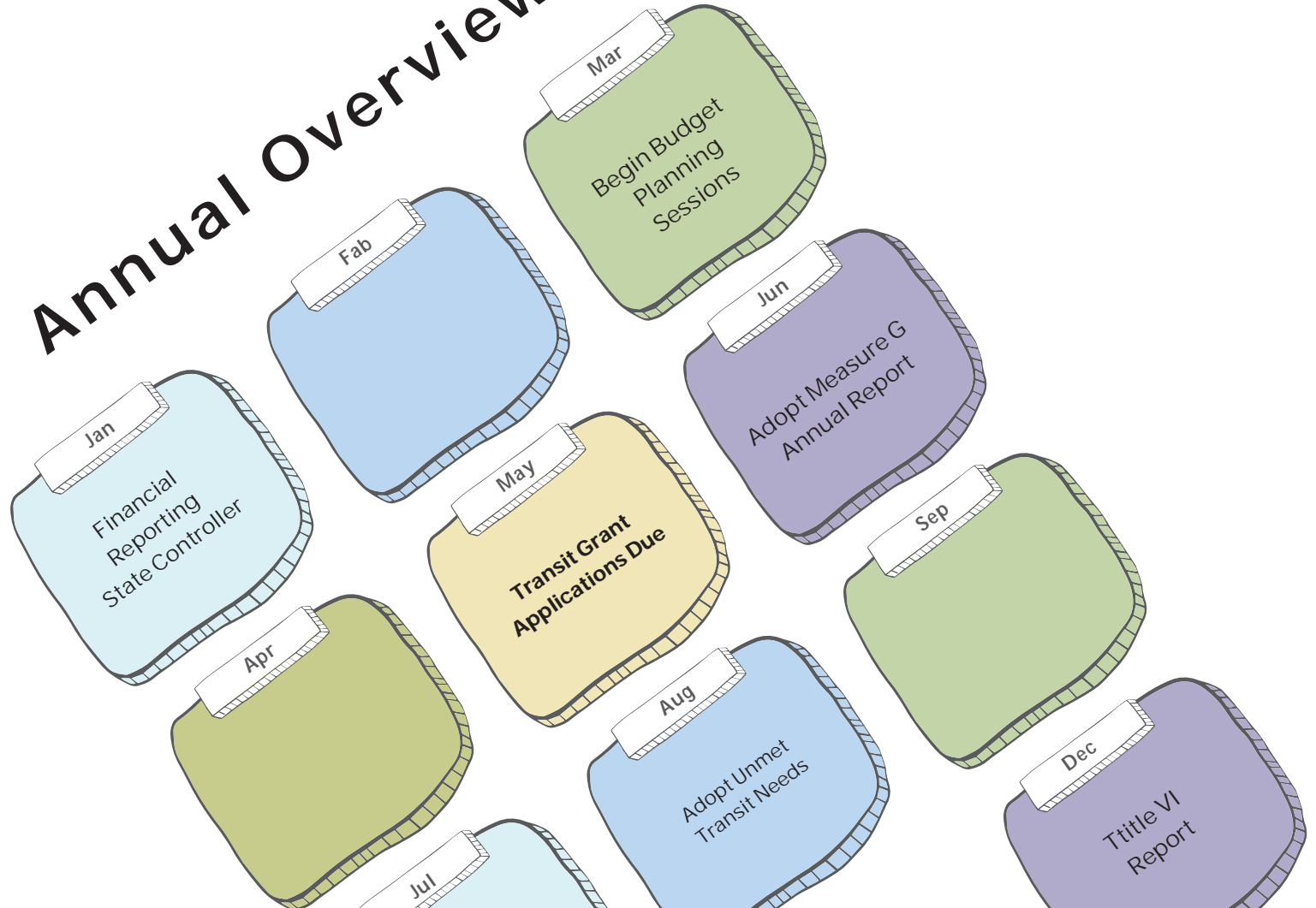


Veronica

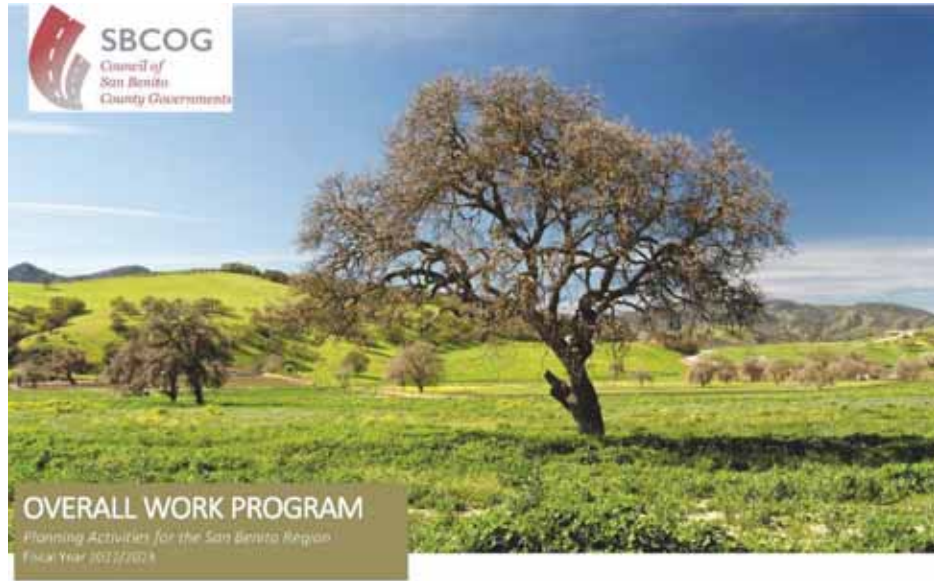
Transportation Planning

What is a Typical Year In
REVIEW?

Annual Overview



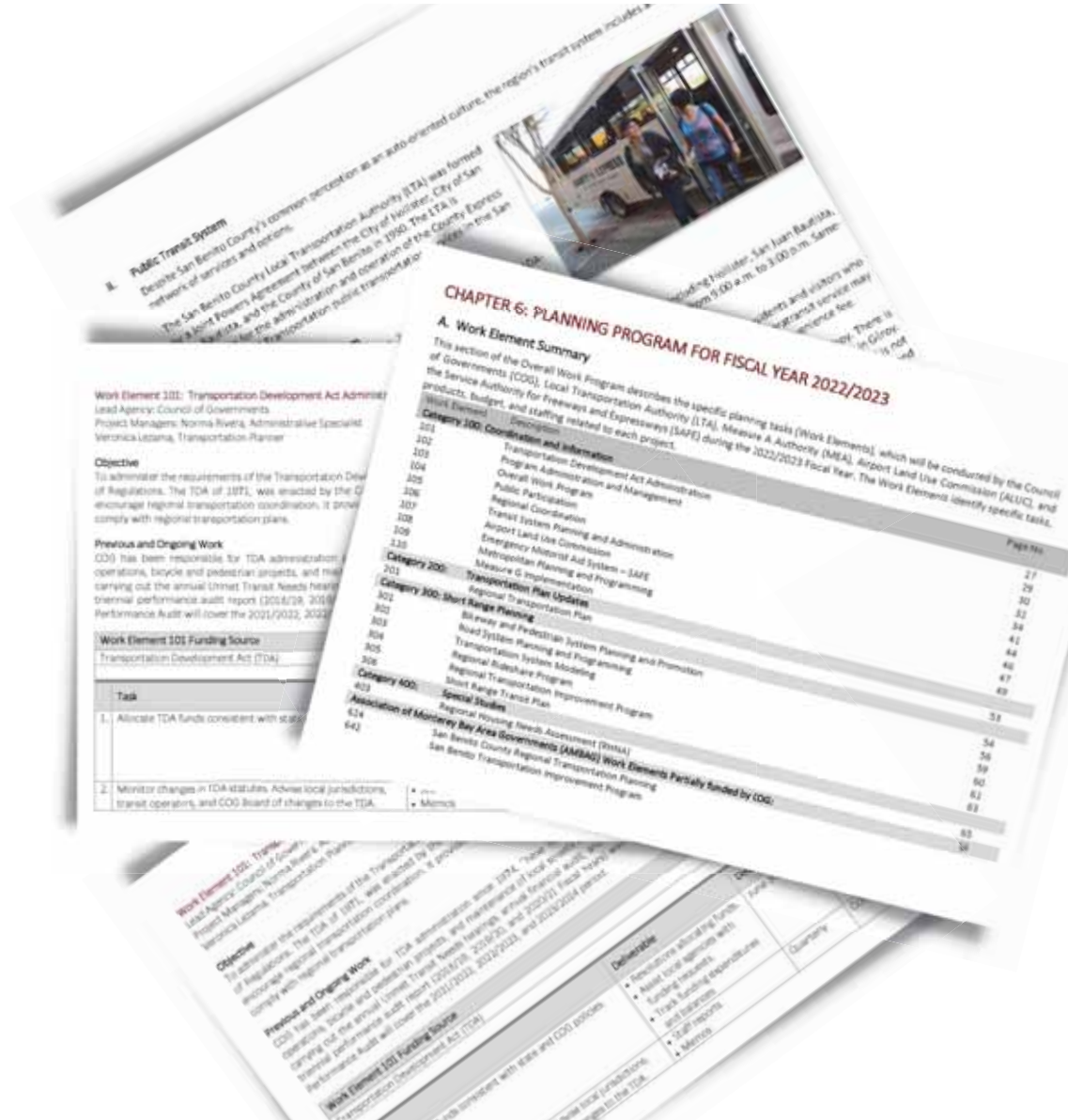
Annual Planning Activities



SBCOG
Council of
San Benito
County Governments

OVERALL WORK PROGRAM
Planning Activities for the San Benito Region
Fiscal Year 2022/2023

Council of San Benito County Governments
330 Tres Finos Road, C7, Hollister, CA 95023
Phone: 831.637.7665
Web: SanBenitoCOG.org
Final May 19, 2022



Public Transit System
The San Benito County Local Transportation Authority (LTA) was formed by a Joint Powers Agreement between the City of Hollister, City of San Benito, and the County of San Benito in 1960. The LTA is responsible for the administration and operation of the County Express and other transportation public transportation services.

Work Element 101: Transportation Development Act Administration
Lead Agency: Council of Governments
Project Managers: Norma Rivera, Administrative Specialist; Veronica Lizama, Transportation Planner

Objective
To administer the requirements of the Transportation Development Act (TDA) of 1971, which was enacted by the State of California to encourage regional transportation coordination, it provides for regional transportation plans.

Previous and Ongoing Work
COG has been responsible for TDA administration, operations, bicycle and pedestrian projects, and more. Carrying out the annual Transit Needs Health triennial performance audit report (2016/18, 2019/21). Performance Audit will cover the 2021/2022, 2022/23.

Work Element 101 Funding Source
Transportation Development Act (TDA)

| Task | Deliverable | Quarterly |
|---|---|-----------|
| 1. Allocate TDA funds consistent with state law. | <ul style="list-style-type: none"> Respective accounting forms Annual local agreements with funding agencies Task funding expenditures and allocations Task reports Meetings | |
| 2. Monitor changes in TDA-eligible local jurisdictions, transit operators, and COG Board of changes to the TDA. | <ul style="list-style-type: none"> Meetings | |

CHAPTER 6: PLANNING PROGRAM FOR FISCAL YEAR 2022/2023

A. Work Element Summary
This section of the Overall Work Program describes the specific planning tasks (Work Elements) which will be conducted by the Council of Governments (COG), Local Transportation Authority (LTA), Airport Land Use Commission (ALLUC), and the Service Authority for Freeways and Expressways (SAFE) during the 2022/2023 Fiscal Year. The Work Elements identify specific tasks, products, budget, and staffing related to each project.

| Work Element | Description | Page No. |
|---|--|----------|
| Category 100: Coordination and Information | | |
| 101 | Transportation Development Act Administration | 27 |
| 102 | Program Administration and Management | 29 |
| 104 | Overall Work Program | 32 |
| 105 | Public Participation | 34 |
| 106 | Regional Coordination | 44 |
| 107 | Transit System Planning and Administration | 46 |
| 108 | Airport Land Use Commission | 48 |
| 109 | Emergency Mitrol Aid System - SAFE | 49 |
| 110 | Metropolitan Planning and Programming | 49 |
| 111 | Measure G Implementation | 49 |
| Category 200: Transportation Plan Updates | | |
| 201 | Regional Transportation Plan | 53 |
| Category 300: Short Range Planning | | |
| 301 | Bicycle and Pedestrian System Planning and Promotion | 54 |
| 302 | Road System Planning and Programming | 59 |
| 304 | Transportation System Modeling | 60 |
| 305 | Regional Subshare Program | 61 |
| 306 | Regional Transportation Improvement Program | 62 |
| Category 400: Special Studies | | |
| 401 | Street Range Transit Plan | 63 |
| 402 | Regional Housing Needs Assessment (RHNA) | 64 |
| 403 | San Benito County Regional Transportation Planning | 65 |
| 404 | San Benito Transportation Improved Program | 66 |



**ASSOCIATION OF
MONTEREY BAY AREA
GOVERNMENTS**

**Maura F. Twomey, Executive Director
Administration, Finance, Planning**

What are the Board
NORMS?

Brown Act

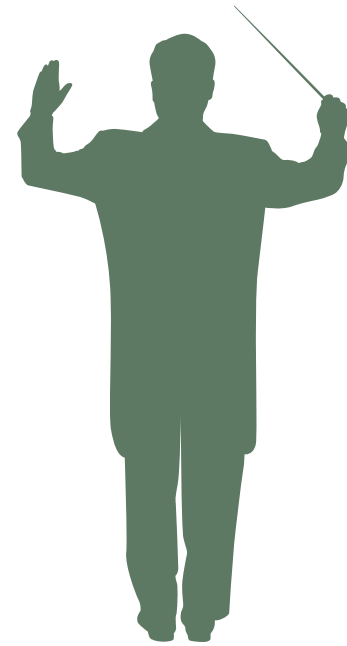
What is a meeting?

Any congregation of a majority of the members of a legislative body at the same time and location, including teleconference location as permitted by Section 54953, to hear, discuss, deliberate, or take action on any item that is within the subject matter jurisdiction of the legislative body.

Teleconferencing

Enforcement



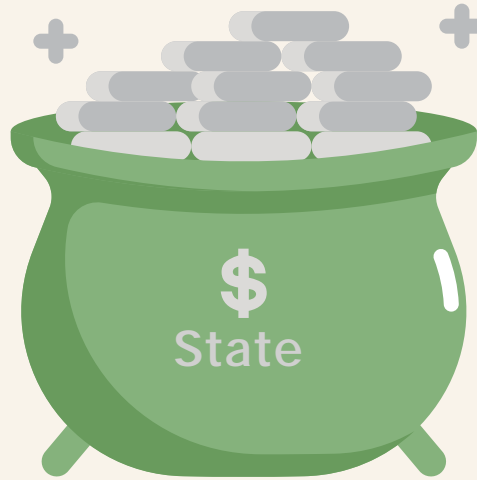


A fternoon
SESSION

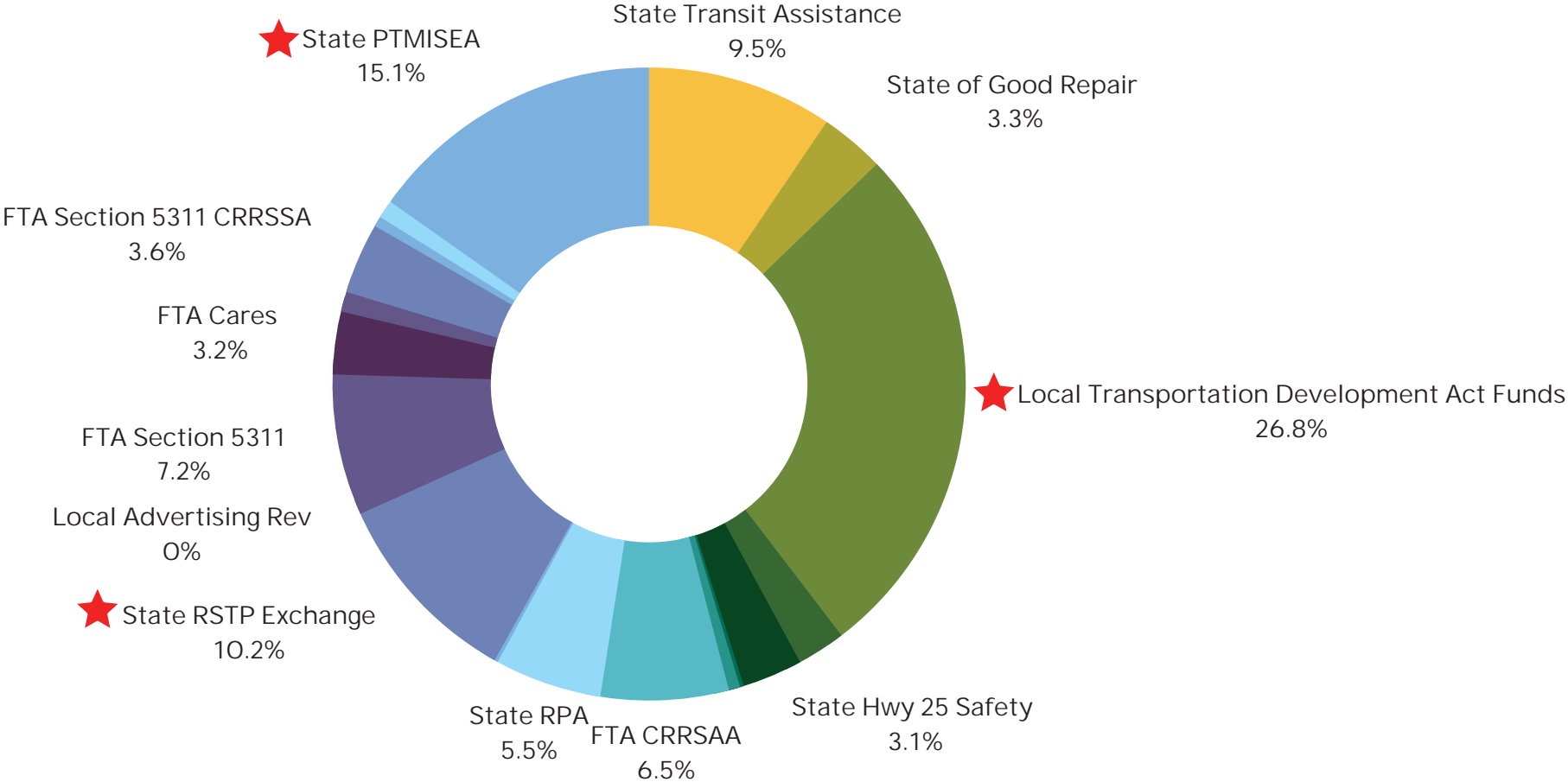
Show me the
MONEY

Funding Pots

The Colors of Money



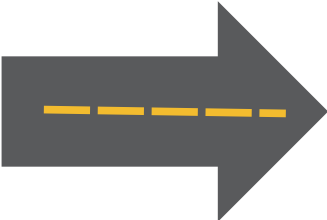
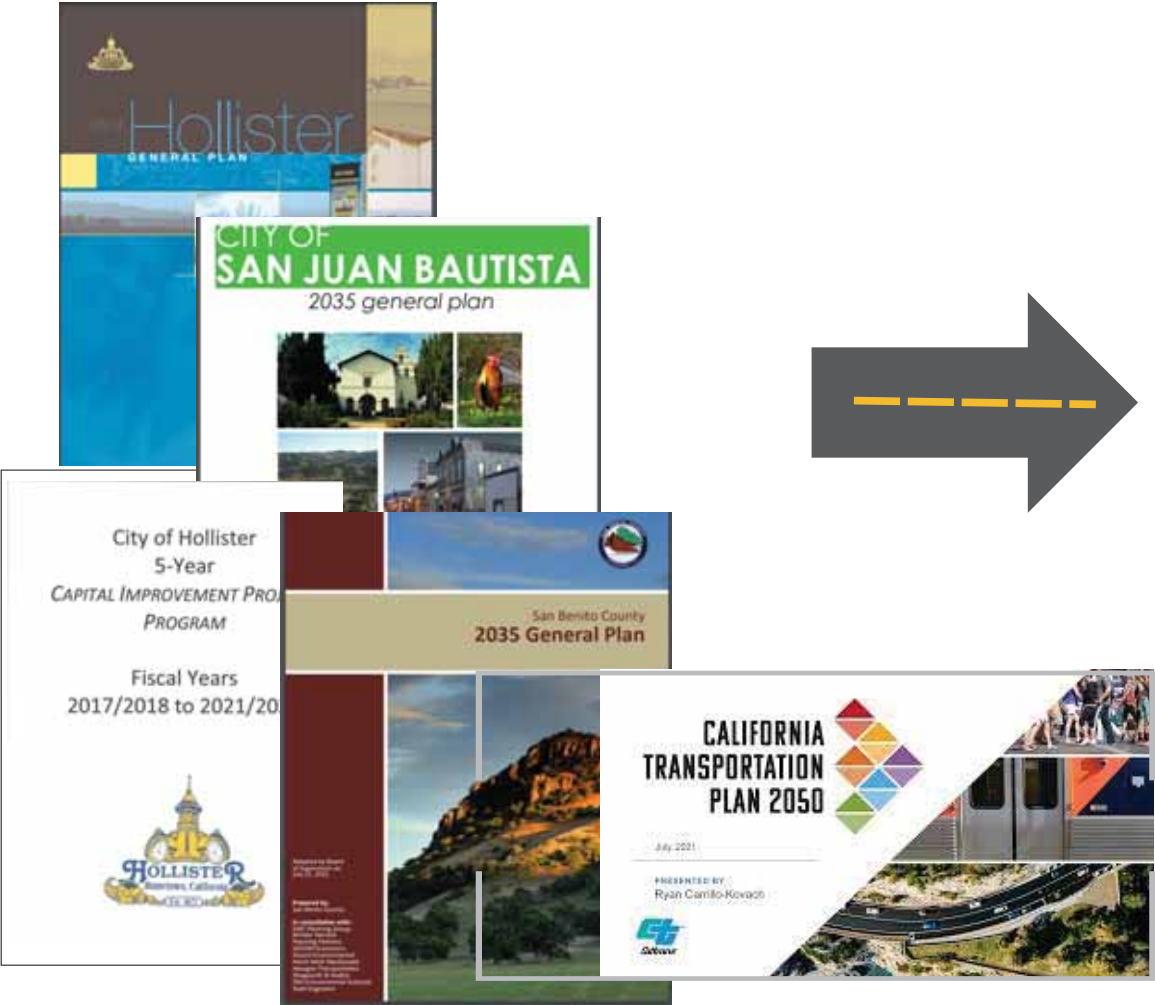
Funding Sources



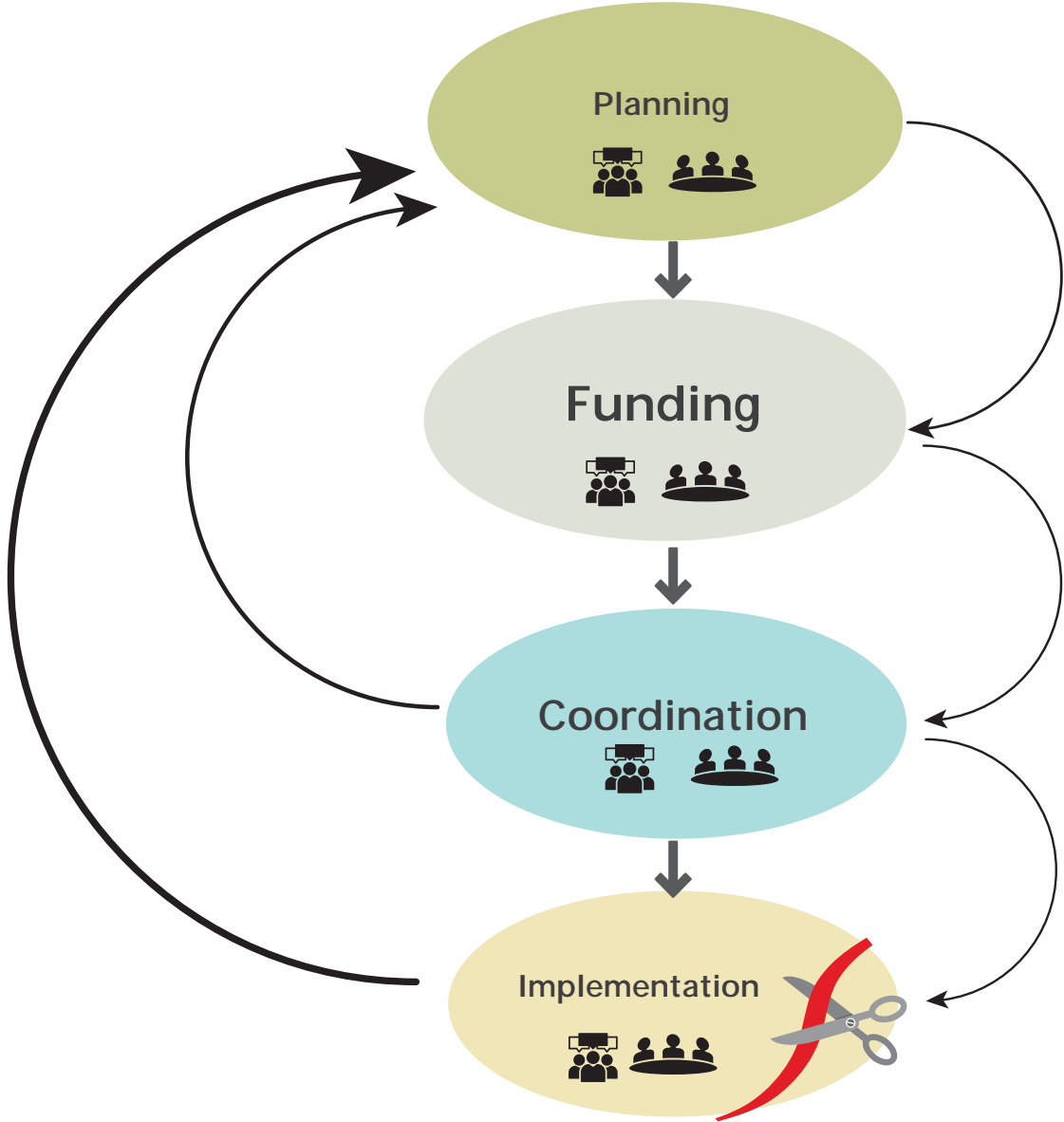
*Not including Measure G

How is a Project
BORN?

Regional Transportation Plan



Project Development



-  Community Input
-  COG Board Input

Give them *S*omething to Talk
ABOUT?

What's
NEXT?

What are the Rules of the
SANDBOX?

Thank you!