

**COUNCIL OF SAN BENITO COUNTY GOVERNMENTS
SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

MINUTES

DATE: Friday, September 26, 2008
9:30 AM

LOCATION: **San Benito Bank**
Conference Room (Upstairs)
300 Tres Pinos Road
Hollister, CA 95023

CALL TO ORDER

Chairwoman Pauline Valdivia called the meeting to order at 9:43 A.M.

MEMBERS PRESENT

Pauline Valdivia, Esther Alva, Tony Mercado, Joy Rice, Mary Margaret Bilich

STAFF PRESENT

Lisa Rheinheimer, Executive Director; Mary Dinkuhn, Transportation Planning Manager; Monica Gomez, Secretary I

A. CERTIFICATE OF POSTING

Upon a motion duly made by Mary Margaret Bilich, and seconded by Tony Mercado, the Committee unanimously acknowledged the Certificate of Posting.

B. PUBLIC COMMENT

None

C. MEMBER ANNOUNCEMENTS

None

D. EXECUTIVE DIRECTOR'S REPORT

Executive Director, Lisa Rheinheimer, stated that with regards to the State Budget, transportation has largely been spared however; transit did take a hit again this year. Ms. Rheinheimer stated that the COG budget was balanced based on what staff assumed was status quo from last year's budget, since transit took a similar hit last year as well.

Ms. Rheinheimer announced that Transportation Planner, Betty LiOwen is now on maternity leave. Ms. LiOwen had her baby boy on August 31, 2008, both mom and baby are doing well.

The Advisory Council extended their congratulations to Ms. LiOwen and her family.

CONSENT AGENDA

1) Approve SSTAC Meeting Minutes dated July 25, 2008

Upon a motion duly made by Mary Margaret Bilich, and seconded by Joy Rice, the Committee unanimously approved Item 1.

REGULAR AGENDA:

2) Receive MV Transportation, Inc. Monthly Management Reports for the Months of July 2008 and August 2008.

Upon a motion duly made by Mary Margaret Bilich, and seconded by Joy Rice, the Committee approved Item 2 with an abstention from Tony Mercado.

3) Receive Jovenes de Antaño Monthly Management Reports for the Months of July 2008 and August 2008.

There was discussion regarding Jovenes de Antaño's (JDA) service for the month of September. Chairwoman Valdivia explained that JDA was short one driver in September, which made it difficult to accommodate all riders that depend on the service.

Mr. Mercado noted a typo on the July 2008 Jovenes de Antaño report under Medical/Shopping Assistance.

Chairwoman Valdivia confirmed that there was a typo made and stated that she would bring it to her staff's attention for correction.

Upon a motion duly made by Tony Mercado, and seconded by Joy Rice, the Committee approved Item 3 with an abstention from Pauline Valdivia.

4) County Express Brochure Concepts

- a) Discuss County Express Brochure Concepts**
- b) Select Preferred County Express Brochure Concept**

Transportation Planning Manager, Mary Dinkuhn provided the Committee with a Power Point review of the different brochure concepts.

The Committee and staff reviewed and discussed the different designs.

The Committee provided the following comments:

- Increase font size (11 font size)
- Provide booklet style brochure with information in English and Spanish
- Separate map for each route in brochure
- Have pictures of County Express buses on brochures
- Brochures should read from left to right

Staff will forward the Committee's comments to the consultant.

5) Discuss Social Services Transportation Advisory Council Bylaws

Ms. Dinkuhn noted that staff has fulfilled the membership requirement for the Social Services Transportation Advisory Council. Ms. Dinkuhn also mentioned that the bylaws read that SSTAC meets regularly on the third Friday of each month however, SSTAC meets on the 4th Friday of every other month at 9:30 A.M.

There was discussion about possibly changing the meeting date to accommodate a member who was having conflict with the current scheduled time. However, the Committee decided to keep the meeting time as is, since changing the date and time would cause conflict for other members.

The Committee directed staff to amend the bylaws to read SSTAC meets the fourth Friday of every other month at 9:30 a.m. Staff will also provide an annual report to the COG Board as noted in the Bylaws.

Ms. Dinkuhn stated that staff will amend the bylaws and provide SSTAC with a final copy for approval at the next SSTAC meeting.

6) Adjourn to Meeting of December 5, 2008

Upon a motion made by Tony Mercado, and seconded by Joy Rice, the Committee unanimously adjourned the meeting.